

GUCCDC

Invitation Letter

2025



GUCCDC

■ Welcome to 2025 GUCCDC

We would like to extend our gratitude to all our partners for your support. Last year's GUCCDC (The 8th Global Career Development Conference (China)) was a great success, attracting more than 100 career officers from global universities and HR professionals from Chinese enterprises. The conference featured a diverse range of topics with rich content, with a particular focus on providing recruitment solutions for overseas returnees in the post-pandemic era. By bringing together professional talents from around the globe, GUCCDC once again showcased China's increasing prominence in overseas graduate research and recruitment, highlighting its growing maturity as a leader in the industry.

The 2025 Global University Career Development Conference (China) will be jointly held in Shanghai and Xi'an, renowned as "China's Ancient Capital," from May 10th to 16th. This year's conference will delve into deeper international student employment topics, shedding light on the latest trends across various industries in China. We'll explore how enterprises' talent needs are evolving amidst economic fluctuations, emphasizing the demand for versatile and practical talents. Additionally, we'll examine the impact of AI tools' widespread adoption on traditional recruitment processes and the overall recruitment market. Drawing from recruitment practices over the past few years, we and employers have observed that the majority of international talents are ill-prepared to navigate these changes effectively. This leads to significant shortcomings in job-seeking and subsequent workplace adaptation. Therefore, it's crucial to address the shortage of international students and identify areas requiring urgent improvement. We eagerly anticipate engaging with delegates to discuss key initiatives aimed at tackling the challenges surrounding international student employment.

To provide a deeper understanding of the Chinese recruitment market and foster closer interaction with employers, this conference will feature activities such as in-depth company visits, employer engagement sessions at job fairs, large-scale forums, and an employment service awards ceremony. We will invite industry experts and frontline practitioners, including alumni, to share insights and discuss the evolution of recruitment, expectations for different cooperation models with university career centers, and showcase new university-industry collaboration cases and international student employment support programs from partner universities. Additionally, we will introduce various university and employer awards categories to recognize companies and universities that have effectively supported international student employment.

■ Highlights of the conference include:

1. Engaging with industry experts to grasp the latest trends in various sectors in China, alongside the evolution of the recruitment market due to the widespread use of AI tools. We'll also explore key initiatives aimed at tackling challenges in international student employment.
2. Interacting with nearly 100 Chinese employers through the career fair, industry visits, and forums. You'll have the opportunity to network with fellow alumni from your institution who are participating in the career fair, gaining valuable insights into employment prospects.
3. Sharing knowledge and exchanging experiences with representatives from dozens of global universities attending the event.
4. Participating in China's most prestigious awards ceremony for global universities in Xi'an, receiving accolades from employers, and extending your influence to over a hundred thousand Chinese employers.
5. Hosting the main forum in Xi'an, a city emblematic of China's ancient heritage and modern innovation. Xi'an boasts abundant and distinctive industry assets, making it an increasingly preferred employment destination for Chinese international students. The conference will offer ample opportunities to explore the city's current development status and industrial characteristics. During leisure time, attendees can also marvel at the renowned Terracotta Army, a remarkable feature of Xi'an.



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Schedule

2025.05.10	Arriving in Shanghai -Welcome Dinner
2025.05.11	Job Fair in Shanghai
2025.05.12	Company Visit in Shanghai
2025.05.13	Travelling to Xi'an
2025.05.14	Company Visit in Xi'an
2025.05.15	Conference Day I (full day conference) Gala Dinner & Award Ceremony
2025.05.16	Conference Day II & Terracotta Army tour

*Details of the conference and speakers will be announced later



Information

Conference in Xi'an

*Keynote speakers and more details will be released soon

Main Topics:

- In the volatile economic environment, what specific changes do employers make to their talent demands? What criteria do they use to determine the standards for versatile and practical talents?
- Emerging industries and technologies are reshaping the future of work in China, such as the rapid rise of green industries and AI. Adapting to the changes in recruitment and employment brought about by industrial and technological transformations, and mastering highly demanded new skills and knowledge, are crucial.
- The demand for professionals with new occupational education is steadily increasing in the job market, which brings insights for both current and future international students.
- Faced with economic fluctuations, shifts in recruitment demands, and industry transformations, international students encounter deficiencies in knowledge, skills, and mindset, and how to address and alter this situation.
- Exploring the importance of cultural intelligence in cross-border careers, with practical tips for success in diverse workplace environments.

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2025 GUCDC AWARDS Ceremony



Presented by Lockin and GUCCU, the awards have been selected by our 150,000+ employers among 1,600+ global university partners, in recognition of the outstanding work of the universities and employers in supporting the overseas students with their career development during the year 2024- 2025.

■ The upcoming awards to be presented include:



- Exclusive Global Employers' Choice Award
- Most Productive Career Service Team
- Top 50 Professional Collaboration Support Global University



- Power Global Recruiting Employers
- Most Forward-looking Employers

This year's award ceremony theme is: The Great Prosperity of the Tang Dynasty

Xi'an, as one of China's 6 ancient capitals with the longest history, has seen the establishment of thirteen dynasties throughout its history. Apart from the world-renowned Terracotta Army of the Qin Dynasty over two thousand years ago, it was also the capital of the prosperous Tang Dynasty, which had a profound influence on Chinese civilization and even East Asian civilization. Countless architectural styles, literary works, and language customs bear the imprint of the Tang Dynasty. It's an honor for this year's GUCDC Award Ceremony to be held in this historic city. Our ceremony will be designed in the style of the Tang Dynasty, incorporating elements of ancient Chinese clothing, music and dance, cuisine, and more, allowing everyone to experience the grandeur of the Golden Age of the Tang Dynasty. We look forward to your presence!

Job Fair in Shanghai - Invited Employers

*Subject to change

BOSCH, HSBC, Ctrip, Apple, Starbucks, PWC, Cisco, HP, BOE, Johnson & Johnson, CreditEase, Pactera, Decathlon, Paypal, Industrial Securities, and other 50+ well-known employers.

Company Visits

*Subject to change

Shanghai (Two or three of the following enterprises):

Alibaba, Tencent, BGI, Midas Tech, Huaqin Technology, PwC, Amazon Web Services, Trip.com Group, miHo Yo, Schneider Electric, Bondi Tech, Trexquant, Hylink etc.

Xi'an (Two or three of the following enterprises):

Goertek, Huawei Technologies, Baidu, China Post, China Unicom, BYD, Longi Green Energy Technology, Shaanxi Taifeng Shenghe Holding Group, Xi'an Aircraft Industry (Group) etc.



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GUCCDC Review





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